

THE ART OF FLOORING

Whimsical illustrations and optical illusions blur the line between carpet and art

BY DIANE CHAN



1 L'Afrique by Moooi

Studio Job incorporated elements of African iconography, such as masks and jungle foliage, into this animated, kaleidoscopic rug, the designers' latest work for Moooi. The merino wool piece measures 350 centimetres in diameter. moooi.com

2 Lume e Lustro by Milliken

These Escher-esque modular tiles are made from recycled nylon, for a surface as durable as concrete but with the softness of a textile. PVC-free Lume e Lustro comes in 40 colours as well as a broadloom format. milliken.com

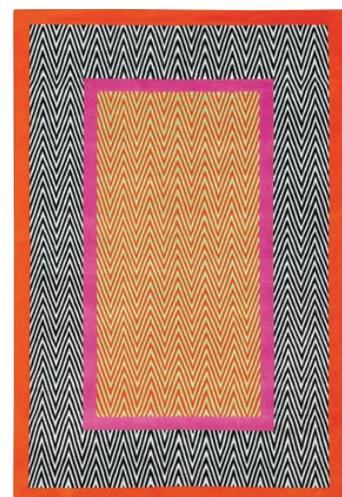


3 Herringbone by the Rug Company

The British manufacturer invited Jonathan Saunders to produce a graphic line of Tibetan wool rugs. For this pattern, the London fashion designer modernized the traditional weave with an electrifying palette. therugcompany.com

4 Logenze by Ruckstuhl

Patricia Urquiola's first rug collection for Ruckstuhl was inspired by Soumak, a weaving technique from the Caucasus. Logenze features a geometric pattern that appears three-dimensional. In three sizes and three colour ways. ruckstuhl.com

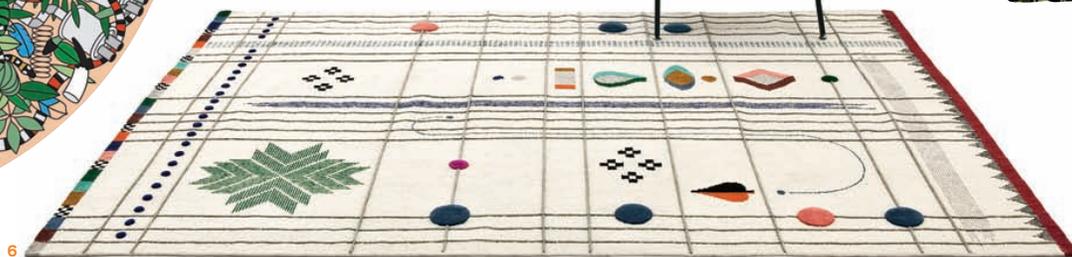


5 Lake by Golran

For the Persian rug company, London studio Raw Edges produced a vivid op art collection of hand-knotted rugs in Nepalese silk and wool. The various pile heights make the gradational patterns seem to vibrate and change, depending on the viewer's vantage point. Lake comes in several colours. golran.com

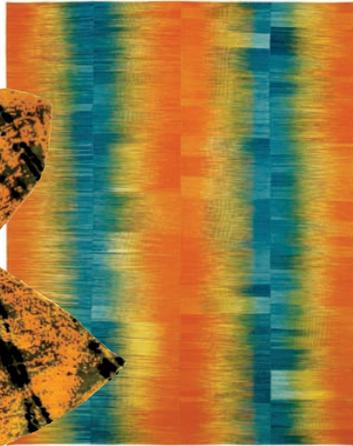
6 Rabari by Nanimarquina

Doshi Levien based its collection of New Zealand wool carpets on traditional rugs made by the nomadic Rabari of India's Gujarat region. The tribes are known for incorporating mirror embellishments and metallic threads into their giant embroideries. Three variations are available, in white, black or green. nanimarquina.com

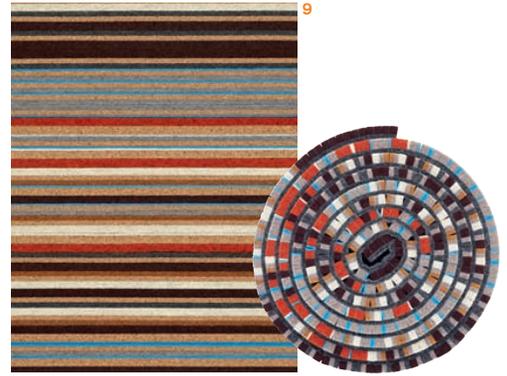




7



8



9



12



10



11

7 Candy Crush by Henzel Studio

CultureEDIT curator Joakim Andreasson partnered with the Swedish rug company for a line that converts works by selected artists and designers, such as Juergen Teller and Helmut Lang, into floor coverings. Candy Crush, by New Yorker Mickalene Thomas, takes inspiration from '70s pop culture; it's hand knotted in Himalayan wool and silk. byhenzel.com

8 Kia Sar by Warp & Weft

Produced in narrow panels on small village looms, then joined together, these flat-woven graphic rugs take design and production cues from the antique Mazandaran kilims of Iran. Over 20 styles are available. warpandweft.com

9 Cork & Felt by Danskina

Hella Jongerius launched her first range of rugs as the newly appointed design director for the Dutch manufacturer. Several patterns are offered, including one non-woven piece made from randomized strips of cork and felt. danskina.com

10 Surf by Gan

Alejandra Gandia-Blasco looked to the beach for her playful collection of hand-tufted, board-shaped wool rugs. The four designs come in palettes of red, blue and white. gan-rugs.com

11 Human Nature by Interface

This modular collection, in neutral or bold tones, references such natural surfaces as grassy fields, forest floors and pebbled garden paths. The narrow 25-by-100-centimetre planks consist of 81 per cent recycled content and are completely recyclable. interface.com

12 Japanese Folklore by Nodus

Jaime Hayon's first piece for the Italian manufacturer is a whimsical collage of illustrations inspired by traditional Japanese folk art. The limited edition of 10, hand knotted in Nepal from wool and Chinese silk, measures 250 by 350 centimetres. nodusrug.it